

**RECOGNITION OF JEREMY PAUL MARTIN Ph.D. '12, M.B.A. '17
FORMER VICE PRESIDENT FOR STRATEGY & INNOVATION**

Jeremy P. Martin arrived at William & Mary as a talented, ambitious graduate student. He parlayed one graduate assistantship into another. Eventually, a four-year doctoral program evolved into a 15-year career. Building on experiences in the Office of the President, the Office of the Provost, and William & Mary Athletics, Dr. Martin became vice president for strategy and innovation in 2022.

William & Mary can take great pride in counting Dr. Martin among the university's most distinguished alumni, twice over. He earned his Ph.D. in Education, Policy, Planning, and Leadership from William & Mary in 2012 and his M.B.A. in 2017. Before these laurels, he earned a bachelor's degree from Houghton College and a master's from Georgia State University.

While Dr. Martin worked as a graduate fellow in the Office of the President, President W. Taylor Reveley III LL.D. '18, HON '18 recognized this rough gem and singled him out for glamor. Dr. Martin officially joined the provost's office and president's office in 2012. In 2018, immediately recognizing his sharp situational awareness, President Katherine A. Rowe named him her chief of staff.

From his early days playing and coaching basketball, Dr. Martin learned to keep his eye on the ball and set up plays down court. He brought that strategic acumen to higher education. His data visualizations beguiled William & Mary skeptics for more than a decade. Humane as well as numerate, his analyses garnered support for military and veteran students and underwrote the university's Vision 2026 strategic plan.

In 2020, Dr. Martin became Interim Director of Athletics at a time of intense uncertainty. Fortright and compassionate, he restored trust among student-athletes, staff, families, and alumni. Next, Dr. Martin crafted an equitable and sustainable path forward for the department. Following that, he supported the university's successful *All In* campaign for William & Mary Athletics, which raised \$57.2 million. William & Mary recognized his dedication with the prestigious Shirley Aceto Award in 2021.

As vice president for strategy and innovation, Dr. Martin led university marketing, communication, and admission. He elevated William & Mary's distinctive position as the Alma Mater of the Nation while doubling down on access and affordability. He created a guarantee to cover full tuition and fees for all Pell Grant-eligible undergraduates from Virginia. He also established the innovative Commonwealth Impact Partnership Program to recruit high-achieving, limited-income students.

His impact at William & Mary is evident across campus. This fall, the university saw a 28% increase in the number of enrolling first-year Pell grant recipients. William & Mary reached a major access milestone: 20% of incoming first-year in-state students this year are Pell Grant recipients.

On Aug. 1, 2024, Dr. Martin became the 18th president of Florida Southern College. We applaud Florida's oldest private college for selecting a trustworthy, mission-driven leader to guide this next chapter of the college's history. Colleagues, friends, and family celebrated Dr. Martin on July 15 in the Great Hall of the Sir Christopher Wren Building.

For a decade and a half, Dr. Martin made William & Mary his home. He raised his young family here. He remains a close friend to many alumni. Martin loyalists at William & Mary are legion, including the chancellor, the Honorable Robert M. Gates '65, L.H.D. '98. We miss Dr. Martin daily, and we are grateful that he will always be part of the William & Mary family. We look forward to welcoming President Martin back as a member of the Tribe as often as he can visit.

THEREFORE, BE IT RESOLVED, That the Board of Visitors applauds Jeremy P. Martin's innovative and ethical leadership that positioned William & Mary to flourish for generations to come;

BE IT FURTHER RESOLVED, That the Board of Visitors hereby extends sincerest congratulations to Dr. Martin, his wife, Tia, and their two children, Gianna and Joey, as they begin this new chapter in the Sunshine State;

BE IT FURTHER RESOLVED, That the Board of Visitors expresses great confidence that Dr. Martin's William & Mary education and leadership experience have prepared him to take the helm at Florida Southern College;

BE IT FINALLY RESOLVED, That this resolution be spread upon the minutes of the Board and a copy of the same be delivered to Jeremy Paul Martin Ph.D. '12, M.B.A. '17 with best wishes from a grateful Board for his dedicated service to William & Mary.